



Funding Organization

The CASTRA project is funded by the 11th European Union Development fund under the West Africa Competitiveness Programme (WACOMP)



Lead Implementing Organization

CERATH Development Organization is a non-profit entity focused on catalyzing development within rural and urban poor communities in Africa.



Implementing Partner

Rural Integrated Center for Community Empowerment (RICCE), Liberia is a not for profit right based organization working to empower rural communities in Liberia. RICCE emphasize participation in decision making and the sustainable use of natural resources.



Implementing Partner

Conservation Alliance Liberia (CAL) is an organization that serves as a catalyst for biodiversity conservation and improved socio-economic conditions of fringe communities. Its vision is to empower communities in Africa to lead in biodiversity conservation and create opportunities for economic growth and improved human well-being.



Implementing Partner

Center for Enterprise Learning (CEL), Ghana is focused on transforming ideas into impactful businesses, and supporting businesses to launch, scale and accelerate. CEL is focused on providing a cocktail of context-based solutions to businesses in Africa particularly within the agricultural and green space

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Funded by the European Union



THE CASSAVA TRANSFORMATION PROJECT



Implementing Partners

PROJECT BACKGROUND

The European Union is funding the West Africa Competitiveness Programme (WACOMP) in 16 West African Countries. WACOMP seeks to strengthen the competitiveness of West African Countries and enhance their integration into the regional and international trading system.

In Liberia, the WACOMP is focused on enhancing the cassava value chain with focus on the South Eastern Region. The priority of the programme is to improve the competitiveness and regional integration of Liberia's cassava sector through a value chain approach. It is dubbed 'The Cassava Transformation (CASTR) Project'.

GOAL

The goal of the Cassava Transformation (CASTR) project is to enhance the competitiveness and regional integration of Liberia's cassava sector through a value chain approach focused on sustained production, value addition, entrepreneurship, and sustainable markets.

PROJECT OBJECTIVES

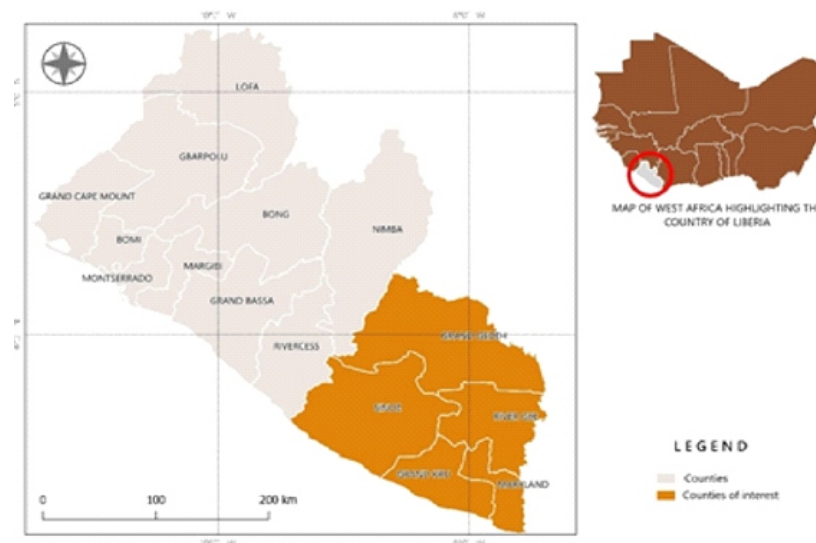
- Strengthened efficiency of actors engaged in the cassava value chain to improve access to inputs, and markets.
- Enhanced production, processing, and commercialization of the cassava value chain.
- Cassava's value chain enhanced to be financially sustainable, and commercially viable.
- Policies, programs, and incentives to stimulate the commercialization of the cassava sector advocated for and implemented.

PROJECT DURATION

The project will be implemented from April 2021 to February 2025.

PROJECT LOCATION

The project will be implemented in the five counties that constitute the South Eastern landscape of Liberia; Grand Gedeh, River Gee, Maryland, Grand Kru and Sinoe.



FUNDING ORGANIZATION

The CASTRA project is funded by the European Union under the West Africa Competitiveness Programme (WACOMP). WACOMP is financed under the 11th European Development Funds (EDF).

WACOMP

The West Africa Competitiveness Programme aims to support a number of selected value chains at national and regional level to promote structural transformation and better access to regional and international markets, while taking into account social and environmental concerns. The WACOMP consists of one regional component and sixteen national components (15 ECOWAS Member States and Mauritania).

www.wacomp.ecowas.int