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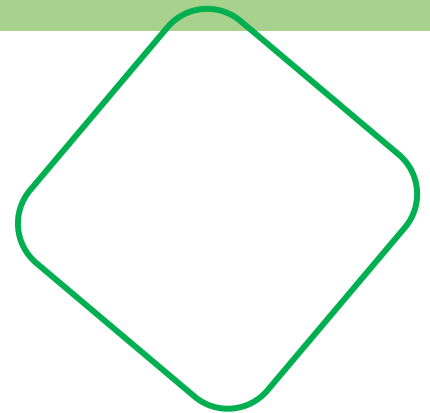


# REQUEST FOR CONSULTANCY SERVICES

CONSULTANCY FOR GENDER EQUALITY & SOCIAL INCLUSION FOR THE CASSAVA TRANSFORMATION

LIBERIA COMPETITIVENESS PROGRAMME  
CERATH DEVELOPMENT ORGANIZATION | TUBMAN BOULEVARD

October, 2021



Implemented by



## **BACKGROUND OF CERATH DEVELOPMENT ORGANIZATION**

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CERATH Development Organization (CDO) is a development organization focused on catalyzing development in Africa. CDO has five (5) main intervention areas. These include Agriculture, Fisheries, Renewable Energy, Water, Sanitation & Hygiene (WASH), and Inclusive Finance. CDO is operational in Ghana, Liberia, and Sierra Leone. In Liberia, CDO is currently operating in the South-East namely; Sinoe, Maryland, River Gee, Grand Kru, and Grand Gedeh counties.

## **THE CASSAVA TRANSFORMATION PROJECT**

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The Cassava Transformation Project is the Liberia national component of the European Union (EU)-funded West Africa Competitiveness Programme (WACOMP). WACOMP aims to support selected value chains at national and regional level to promote structural transformation and better access to regional and international markets, while taking into account social and environmental concerns. The principal objectives of the programme are to strengthen the competitiveness of West African countries and enhance their integration into the regional and international trading system. The WACOMP consists of one regional component and sixteen national components in West Africa.

## **OBJECTIVES OF PROJECT**

The goal of the project is to enhance the competitiveness and regional integration of Liberia's cassava sector through a value chain approach focused on sustainable production value addition, entrepreneurship, sustainable markets and enabling policies. This is borne out of the global and specific objectives of the call, which seeks to enhance West Africa competitiveness, and integration through trade at the regional and international level. This project focuses on the second most popular crop in Liberia as the entry point to achieve this goal.

The objectives of the project are to:

- Strengthened efficiency of actors engaged in the cassava value chain to improve access to inputs, and markets.
- Enhanced production, processing, and commercialization of the cassava value chain.
- Cassava value chain enhanced to be financially sustainable, and commercially viable.
- Policies, programs, and incentives to stimulate the commercialization of the cassava sector advocated for and implemented.

The project is being implemented in the South-East of Liberia specifically in Grand Gedeh, River Gee, Maryland, Grand Kru, and Sinoe counties. The project is being implemented by a consortium consisting of CDO (lead organization), Rural Integrated Center for Community Empowerment, Conservation Alliance-Liberia, and Centre for Enterprise Learning.

## **SCOPE OF WORK**

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The project is committed to gender equality and social inclusion (GESI). It seeks to empower marginalized groups such as women, children, unskilled youth, persons with disability, and also migrants who are grossly disadvantaged in their access to, and ownership of economic resources. The project team seeks to develop and utilize a context based GESI plan to ensure gender mainstreaming and the empowerment of these identified marginalized groups, particularly women farmers.

In view of that, the project is seeking to engage the services of a consultant(s) or consulting agency with expertise in gender programming in development projects. Specifically, the consultant (s) will undertake the following key activities

NO.	ACTIVITIES
1.	Review the current project documents to identify any potential gender mainstreaming gaps
2.	Develop a GESI manual to guide the project implementation
3.	Undertake series of trainings for the project team in Liberia to incorporate GESI strategies in project implementation activities.

This assignment is expected to be undertaken within a period of 10 days.

## **EXPECTED DELIVERABLES**

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Based on the scope of work, the consultant(s) or consulting agency is expected to provide the following

- A report on the GESI gaps identified in the project implementation documents.
- A GESI manual for the project team.
- Three training sessions for the project team on GESI principles strategies relevant for the project.

## **APPLICATION PROCESS**

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Interested consultant(s) or consulting agencies with expertise and experiences to undertake this assignment are requested to submit the following documents:

- A proposal indicating their expertise, experience, and proposed methodology (this should not exceed 15 pages including cover page, table of content, and any annexes)
- A budget for this assignment
- CVs of the two (max) consultants not exceeding 5 pages per consultant.

All applications documents are to be sent in portable document format (PDF) by 25<sup>th</sup> October 2021 to [procurement@cerathdev.org](mailto:procurement@cerathdev.org)

The subject line for the submission should be “Name of organization/Consultant-GESI Consultancy-Cassava Transformation Project”. Only shortlisted applicants will be contacted.