

Promoting a healthy environment and livelihood opportunities

# THE COCONUT WASTE PROJECT

## **NEWSLETTER - IUNE 202**

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#### INTRODUCTION

The Coconut Waste Project (COWAP) seeks to achieve a green-circular economy and create livelihood opportunities through value addition to coconut husks in the La Nkwantanang-Madina Municipality. The project targets coconut vendors, unemployed youths, communities within the La Nkwantanang-Madina Municipality (LaNMM) and communities surrounding the LaNMM.

The project is co-funded by the European Union (EU) under its "Promoting a Circular Economy and Local Development Programme".

The COWAP is being implemented by CERATH Development Organization (CDO) (lead), La Nkwantanang-Madina Municipal Assembly (LaNMMA) and the Tree Crops Center (TCC). Welcome to our project newsletter for June, 2021 which presents highlights on COWAP activities undertaken within the month of June.

### **ENGAGEMENT WITH MANUFACTURERS OF COCONUT VALUE ADDED PRODUCTS**

A key expected result of the Coconut Waste Project (COWAP) is the manufacturing of selected coconut value-added products. Against this backdrop, the project team engaged two firms that convert coconut waste into useful by-products such as fiberboards, coco peat among others. The purpose of these engagements was to explore possible partnerships and gather information on some coconut value-added products which was not initially captured by the project baseline study. In view of this, the project team engaged with Eco Fibre and Fibrewealth. They shared insights on the market opportunities for the target coconut value added products including fiber boards and cocopeats.

#### **CONSULTANCY ASSIGNMENT**

In the month under review, the project team advertised for the recruitment of a consultant in the field of engineering to assist in the development of a business plan that will inform the establishment of a coconut waste processing center and the manufacturing of a coconut value added product.



Photo: The project team poses with the General Manager of Eco Fibre

Find more about the Coconut Waste Project on our social media sites:

**Facebook:** CERATH Development Organization **LinkedIn:** CERATH Development Organization

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