



Promoting a healthy environment and livelihood opportunities

THE COCONUT WASTE PROJECT

NEWSLETTER - MAY 2021

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INTRODUCTION

The Coconut Waste Project (COWAP) seeks to achieve a green-circular economy and create livelihood opportunities through value addition to coconut husks in the La Nkwantanang-Madina Municipality. The project targets coconut vendors, unemployed youths, communities within the La Nkwantanang-Madina Municipality (LaNMM) and communities surrounding the LaNMM.

The project is co-funded by the European Union (EU) under its “Promoting a Circular Economy and Local Development Programme”.

The COWAP is being implemented by CERATH Development Organization (CDO) (lead), La Nkwantanang-Madina Municipal Assembly (LaNMMA) and the Tree Crops Center (TCC). Welcome to our project newsletter for May, 2021 which presents highlights on COWAP activities undertaken within the month of May.

ENGAGEMENTS WITH STAKEHOLDERS TOWARDS PROJECT LAUNCH

As part of the preparations to officially launch the Coconut Waste Project (COWAP), the team engaged with about 31 stakeholders. These include CSOs/NGOs in the circular/green economy sector, public institutions, chiefs and opinion leaders. The stakeholders were duly invited to the project launch which was scheduled on the 20th of May, 2021.

On the 16th of May, the project team had a meeting with representatives of coconut vendors within the La Nkwantanang-Madina Municipality. The rationale behind this meeting was to officially inform and invite the coconut vendors to the project launch. As part of the meeting, the coconut vendors nominated Mr. Kofi Munko, a coconut vendor to deliver a solidarity message on their behalf.

THE COCONUT WASTE PROJECT LAUNCH

The official launch of the project took place on 20th of May, 2021 at the Mensvic Hotel, East Legon, Accra at 08:00 am prompt. In all, 61 participants were present of which 52 were males and 9 females.



Photo: The project team poses with the Chief of Danfa community after officially inviting him to the launch.

Co-Funded By
EUROPEAN UNION

Implemented By
CERATH DEVELOPMENT ORGANISATION

LA NKWANTANANG-MADINA MUNICIPAL ASSEMBLY

THE COCONUT WASTE PROJECT LAUNCH

THURSDAY, 20TH MAY 2021
@ 8:00AM PROMPT
MENSVIC HOTEL, EAST LEGON - ACCRA

JOIN US
zoom f LIVE

Notable among the participants include the Deputy Head of Missions for the European Union (EU) in Ghana, H.E Pieter SMIDT Van GELDER, The Municipal Chief Executive (MCE) of LaNMMA, Hon. Jenifer Dede Afagbedzi, The Chief of the Danfa Traditional Council, Nii Dzanie Tsuru Afutubrempon IV, The Chief of Oyarifa Traditional Council, Nii Odzenma Mensah, a representative from the Ministry of Environment, Science, Technology and Innovation (MESTI), Mr Kwamena Quaison and a representative from the office of the Madina member of parliament and also the CEO of Madina Job Center, Madam Priscilla Plange.



Photo: H.E Pieter SMIDT Van GELDER giving a keynote address on behalf of the EU at the project launch © Coconut Waste Project

Giving the keynote address at the official launch, H.E Pieter SMIDT reiterated the EU's commitment to collaborate with local stakeholders in ensuring sustainable development and increased livelihood opportunities for Ghanaians.

The project manager, Mr. Prince Dacosta Aboagye also presented key findings of the project's baseline study during the launch. These include key findings on the socio-demographic characteristics of the project's beneficiaries, the existing context of the coconut-waste value chain, COVID-19 and the coconut vending business, and maps of coconut vending sites and coconut waste disposal sites within the project area.



Photo: A group picture of participants at the project launch

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The chairperson of the event, Nii Dzanie Tsuru Afutubrempon IV, Chief of the Danfa Traditional Area, revealed that the project has come as a timely intervention to support an era where all traditional leaders are working towards improving sanitation conditions and livelihood opportunities in their communities.

The Director of CERATH Development Organization, Mr. Paa Kofi Osei-Owusu in his speech mentioned that the project will create employment opportunities for about 200 women and youth whiles improving coconut waste-related sanitation conditions.

The MCE of LaNMMA, speaking on behalf of the assembly, pledged their full support to the project and to collaborate with the project team for a successful implementation of the project.

The launch ended successfully at exactly 1:30 pm.

Find more about the Coconut Waste Project on our social media sites:

Facebook: CERATH Development Organization

LinkedIn: CERATH Development Organization

Website: www.cerathdev.org

Email: coconutwasteproject@cerathdev.org

Project implemented by:



La Nkwantanang
Madina Municipal
Assembly



Co-funded by:



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