

Promoting a healthy environment with livelihood opportunities

## THE COCONUT WASTE PROJECT

#### NEWSLETTER - FERRUARY 2021

**ISSUE No. 01** 

#### INTRODUCTION

The Coconut Waste Project (COWAP) seeks to achieve a green-circular economy and create livelihood opportunities through value addition to coconut husks in the La Nkwantanang-Madina Municipality. The project targets coconut vendors, unemployed youths, communities within the La Nkwantanang-Madina Municipality (LaNMM) and communities surrounding the LaNMM.

The project is co-funded by the European Union (EU) under its "Promoting a Circular Economy and Local Development Programme".

The COWAP is being implemented by CERATH Development Organization (CDO) (lead), La Nkwantanang-Madina Municipal Assembly (LaNMMA) and the Tree Crops Center (TCC). Welcome to our project newsletter for February, 2021 which presents highlights on COWAP

#### PROJECT KICK-OFF MEETINGS WITH LaNMMA

As part of the initial activities towards the project launch and implementation, the project team from CDO met with officers from the LaNMMA in a Kick-off meeting. The meeting was held at the office of the Municipal Chief Executive (MCE) of LaNMMA. In attendance at the meeting were the MCE of LaNMMA, Hon. Jennifer Dede Afagbedzi, the Municipal Coordinating Director (MCD), Mr Francis Kweku Asiedu, the Municipal Planning Officer (MPO), Mr Frederick Asiamah and the Municipal Environmental Health Officer (MEHO), Mr Joseph Quacoe.



Photo: The project team in a meeting with key contact persons from LaNMMA © Coconut Waste Project



Photo: The project team in a meeting with the MCE, MCD, MPO and the MEHO from LaNMMA © Coconut Waste Project

The project team from CDO also had additional discussion with the Municipal Planning Officer and the Municipal Environmental Health Officer from LaNMMA who are designated to be contact persons on the

### MEETING WITH REPRESENTATIVES OF COCONUT VENDORS.

The project team organized a meeting with representatives of coconut vendors within the La Nkwantanang Municipality. The intention was to formally introduce the project to the coconut vendors and the benefits that will accrue them as project beneficiaries.



Photo: A representative of the coconut vendors sharing his inputs during one of the meetings © Coconut Waste Project

The coconut vendors expressed utmost interest in the project and demonstrated commitment and willingness to contribute their efforts in making the project a successful one. Overall, from an inception meeting with 4 coconut vendor representatives from 2 different coconut wholesaling points (depots), the project currently has met with 40 coconut vendor representatives from 5 wholesaling points (depots). These meetings are part of efforts intended to mobilize coconut vendors into groups to supply the project facility with coconut waste that will be recycled into coconut value-added products.



Photo: A group picture of the project team with the chief and elders of Danfa community © Coconut Waste Project

The chiefs indicated that the project has come as a timely intervention to reduce the unemployment rates and the situation of indiscriminate disposal of coconut waste in the areas. They urged the team to ensure the sustainability of the intervention and promised their support and commitment to the success of the project.

In addition, a key item discussed was the potential formalization of the coconut vendors into groups as well as facilitating processes that will enhance social protection coverage (including health insurance, access to credit facilities and pensions) for targeted coconut vendors.



Photo: A group picture of coconut vendor representatives and the project team at one of the meetings © Coconut Waste Project

# ENGAGEMENT WITH COMMUNITY CHIEFS WITHIN La NKWANTANANG-MADINA MUNICIPALITY

The project team engaged chiefs and elders of some within La-Nkwantanang-Madina communities the Municipality. These communities include Adoteiman, Okataban and Oyarifa. The team introduced the project to the chiefs and elders of these communities and highlighted on key impacts of the project to the communities. These impacts include creating employment to the youths and addressing sanitation issues within the community. The project team also informed the chiefs and elders on the upcoming official launch of the project and solicited their support and dedication to make the project a success in their respective communities.

Find more about the Coconut Waste Project on our social media sites:

Facebook: CERATH Development Organization

LinkedIn: CERATH Development Organization

Website: www.cerathdev.org

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Project implemented by:







Co-funded by:

